Brochure Trnava 2023

# UNIVERSITY OF SS. CYRIL AND METHODIUS IN TRNAVA



#### ŨСП

FACULTY
OF MASS MEDIA
COMMUNICATION

#### ücm

FACULTY
OF HEALTH
SCIEDCES

#### ücm

FACULTY OF ARTS

#### ücm

FACULTY
OF SOCIAL
SCIEDCES

#### ücm

FACULTY
OF MATURAL
SCIENCES

#### ücm

INSTITUTE OF MANAGEMENT



### University

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University offers the opportunity to study programs in teaching, German language, Russian language, history, English language, history and applied history in cyberspace, ethnology and Middle Eastern studies, psychology, Russian/English/German language in professional communication, biology, environmental protection, biotechnology, applied chemistry, biotechnology, biomedical chemistry, philosophy, radiology, physiotherapy, radiology technology, media relations, digital game

theory, mass media communication, public policy, political science, European studies and many more in these faculties and institute:

#### Faculty of Arts

www.ff.ucm.sk

Faculty of Mass Media
Communication

www.fmk.ucm.sk

Faculty of Social Sciences

www.fsvucm.sk

Faculty of Natural Sciences

www.fpv.ucm.sk

Faculty of Health Sciences

www.fzv.ucm.sk

Institute of Management

www.imucm.sk



### Why to choose UCM? What we offer?

- There are more than 170 accredited full-time and part-time study programs to choose from.
- The possibility of studying attractive study programs in English, or study in courses that are rare in the whole of Slovakia.
- A wide spectrum of cultural and sports activities (TRNAFČAN singing and dancing ensemble, UniTTy university choir, The-a(r)t-re university volunteer theater, women's volleyball team HIT UCM Trnava and many other possibilities).
- The attractive environment of Trnava

   a beautiful city full of students,
   where many events, concerts, theater
   performances, football matches take
   place, It offers many options for
   spending free time.
- From Trnava it is close to everywhere

   to Bratislava, Moravia and the Czech
   Republic, to Austria, to Hungary... and
   as part of Erasmus+ mobility to the
   entire European Union and beyond its
   borders.
- Accommodation and meals within the university, opportunities for sports, cultural and artistic enjoyment directly on the university grounds

University of Ss. Cyril and Methodius in Trnava is a young and dynamic

university. In its relatively short history (since 1997), the university has produced a number of successful graduates who are proof of its quality.

Currently, it provides education at 5 faculties and 1 institute.

It is a modern educational institution that is characterized by its uniqueness, offers diverse study programs, develops science and research in the humanities, social and natural sciences, cooperates with foreign university workplaces and institutions and has good ties with the business background of the region and the whole Slovakia. Thanks to its wide offer, the application of modern educational methods, the excellent equipment of the classrooms and the friendly attitude of the teachers, it has a stable interest of applicants for studies.



Our university responds systematically to changes in the national and international environment, flexibly adapts the content, form and methods of education to these changes, and is therefore rightfully considered a modern university.

Any student who is interested and meets the specified conditions can spend some time abroad as part of the Erasmus+ program at one of more than 115 partner universities. The university is also extremely successful in obtaining grants for mobility to countries outside the European Union.

#### University history

University of Ss. Cyril and Methodius in Trnava was established by Act No. 201/1997 Coll. and reflected on society's need to develop higher education in the 90s of the last century. For the Slovak academic community and especially for the Trnava region, the establishment of the UCM in Trnava was of immense importance. In addition to facilitating access to higher education for hundreds of students and the related increase in education and culture in the region, the university has since its inception supported and aided the development of science and education in Slovakia through the realization of fields of study that until then had been in the background. At the same time it opened up space for the creation of new, modern study programs.

As the only university in Slovakia at that time, it allowed students to study programs in mass media and marketing communication, thus gaining a stamp of uniqueness. To date, it has educated more than 18,000 graduates in all 3 levels of education.

The bill by which the university was established was based on the concept of Christian traditions that influenced the city of Trnava. The university was thus gradually formed in the spirit of the democratic, Christian and national values and ideals declared in the law, while its graduates are destined to develop Slovak science, culture and education in line with national, European and world heritage.



### Faculty of Arts

#### **ACCREDITED STUDY PROGRAMMES**

#### **BACHELOR STUDIES**

- English language and culture in professional communication
- Philosophy and applied philosophy
- History and applied history in cyberspace
- Ethnology and non-European studies
- German language and culture in professional communication
- Russian language and culture in professional communication
- English language and literature teaching (In combination)
- French language and literature teaching (In combination)
- History teaching (In combination)
- German language and Literature teaching (In combination)
- Russian language and Literature teaching (In combination)
- Slovak language and Literature teaching (In combination)
- Teaching citizenship education (In combination)

#### **MASTER STUDIES**

- English language and culture in professional communication
- Ethnology and non- European studies
- Philosophy and applied philosophy

- History and applied history in cyberspace
- German language and culture in professional communication
- Psychology
- Russian language and culture ir professional communication
- English language and literature teaching (In combination)
- French language and literatur teaching (In combination)
- History teaching (In combination)
- German language and Literature teaching (In combination)
- Russian language and Literature teaching (In combination)
- Slovak language and Literature teaching (In combination)
- Teaching citizenship education (In combination)

#### **DOCTORAL STUDIES**

- Ethnology and non-European studies
- German language and culture ir professional communication
- Russian language and culture in professional communication
- Systematic philosophy
- General and experimental psychology
- Auxiliary historical sciences





- other forms of education: additional pedagogical studies, expanding studies for teachers
- university pedagogy courses
- lectures by leading experts from abroad
- · workshops with successful graduates
- · Center for Bioethics
- Laboratory of digital humanities
- UCM Psychological Club and UCM Psychological Counseling
- Slovak Association of Psychology



- UCM Historical Society
- Ethnologia Actualis Revue for research into the cultures of ethnic communities
- Via Historiae magazine of history students
- PARAZOL student magazine
- The CAVE blog of doctoral students of the Department of Philosophy and Applied Philosophy FF UCM
- About school after school discussion forum of ethnology students, screening ethnofilms, lectures

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### The employment of graduates in practice

The employment of FF UCM graduates is diverse. Graduates of nonteaching fields of study are employed in scientific research, mass communication media, editorial offices, publishing houses, cultural facilities, museums, archives, political institutions and representative bodies, in international companies, translation and interpretation institutions, or as educational and managerial workers in the field of culture and education.

Graduates of the study field of teaching general education subjects in various combinations are employed as high school and university teachers, as primary school teachers, but are also employed in various positions outside the educational sphere. With its flexibility, the study guarantees sufficient conditions for harmonizing it with the practice of other fields. The best graduates can continue their doctoral studies, or work in departments as assistants.

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# Faculty of Natural Sciences

#### ACCREDITED STUDY PROGRAMMES

#### **BACHELOR STUDIES**

- Applied biology
- Applied informatics
- Biotechnology
- Chemistry
- Protection and restoration of the environment
- Applied analytical chemistry (professionally oriented study program)

#### **MASTER STUDIES**

- Applied biology
- Applied informatics
- Applied chemistry
- Biotechnology
- Environmental engineering

#### **DOCTORAL STUDIES**

- Applied analytical and bioanalytical chemistry
- Biotechnology
- Molecular biology



### Faculty of Natural Sciences in brief:

- scientific journal Journal of Applied Mathematics, Statistics and Informatics (indexed in the Web of Science - Emerging Sources Citation Index database)
- scientific journal Nova Biotechnologica et Chimica (indexed in the Scopus database)
- international scientific conferences of Applied Natural Sciences
- quality specialized laboratories
- student club Vševed
- Slovak student scientific conference Applied Natural Sciences
- themed evenings Veda v cenTTre
- 10th place in the ranking "Best paid graduates" and 9th place in the ranking "Graduates in which employers are most interested"





### The employment of graduates in practice

A wide spectrum of study programs (biology, chemistry, applied informatics, protection and restoration of the environment) enables graduates to apply in a wide range of workplaces and laboratories with a biological, chemical, pharmaceutical, health focus, in research teams (SAV, universities, health departments, agriculture and forestry, food industry, environment, etc.) also in environmentally/ecologically oriented workplaces. They can also be used in state and local government institutions and in private companies with a research-technological orientation. They will also be employed as pharmaceutical representatives, workers in biochemical and synthetic laboratories, environmental, waste, pedagogical, or scientific workers at universities, such as professional inspection, measurement

and monitoring of analytical characteristics of individual components of the environment, application of remedial (sanitation) technologies.

Graduates of the applied informatics study program will find employment in computing and IT departments located in production institutions, research and development workplaces, the corporate sphere, in public and state administration, in finance and insurance, as programmers, administrators of web multidisciplinary applications, as administrators of computer applications and networks.

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## Faculty of Social Sciences

#### **ACCREDITED STUDY PROGRAMMES**

#### **BACHELOR STUDIES**

- Public administration
- European studies and policies
- Social services and counseling

#### **MASTER STUDIES**

- Public administration
- European studies and policies
- Social services and counseling

#### **DOCTORAL STUDIES**

- Public policy and public administration
- European studies and policies
- Social policy



### Faculty of Social Sciences in brief:

- modern study with an individual approach
- dynamic modern workplace with a friendly and motivating atmosphere
- laboratory for marketing and communication research in public administration
- specialized academic library
- indexed scientific journals Slovak
   Journal of Political Sciences, Slovak
   Journal of Public Policy and Public
   Administration, European Journal of
   Transformation Studies
- international scientific conference Publicy
- organization of the Slovak Olympiad on the European Union for secondary schools
- membership in the most prestigious international political science association IPSA
- partnership (memorandum of understanding) with the European Public Law Organization, the Institute of Political Sciences of the SAS, the Ministry of Foreign Affairs and European Affairs
- Erasmus+ mobility
- colorful student life at interesting cultural and sports events



### Employment of graduates in practice

FSV has a high rate of employment of graduates as experts in the field of public administration, European policies, communication, management, marketing and social services and consultancy.

Graduates are capable of qualifiedly ensuring the activities of bodies in public administration, in the non-public sector and perfecting the forms of work in its various components. They will be prepared to work in management units and institutions of public administration, they can be applied in various sectors, e.g. in political management and consultancy, in local, regional, national and European politics, in state administration and self-government, in EU structures, in non-profit organizations, media, in education and scientific research.

Graduates of the social services, counseling, and social policy programs

are ready to work in social services and counseling in all types of entities within the scope of establishment of municipalities of higher territorial units, municipalities of cities and entities of a private legal nature and entities of the non-profit sector. Graduates are prepared to work in practice as highly qualified experts in the social field and managers in institutions of the private and public sector, in social and health insurance companies, in central bodies of state administration, local government, as well as in international institutions.

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### Faculty of Mass Media Communication

#### **ACCREDITED STUDY PROGRAMMES**

#### **BACHELOR STUDIES**

- Applied media studies
- Marketing communication
- Mass media communication
- Theory of digital games
- Media relations

#### **MASTER STUDIES**

- Applied media studies
- Marketing communication
- Mass media communication
- Theory of digital games

#### **DOCTORAL STUDIES**

- Marketing communication
- Mass media communication
- Theory of digital games
- Media and information competences



### Faculty of Mass Media Communication in brief:

- important international scientific conferences (Marketing and Media Identity)
- the modern multimedia HD studio
- scientific magazines Communication Today, EJMAP, MLAR, Lege Artis, Acta Ludologica
- creative almanac Muuza
- International Media Education Centre
- photographic exhibitions, screenings of students' film production
- faculty creative and event agency
- faculty media radio Aetter, magazine Atteliér, television FMK TV
- Research center MethodLab
- Neuromarketing laboratory
- Unicon gaming festival
- Game studio TEDI GAMES
- TEDI BEARS e-sports team





### Employment of graduates in practice:

Graduates of FMK UCM will be employed in advertising and event agencies, media, companies, organizations and institutions in many positions requiring creativity, imagination and skills from the media and marketing sphere. They are employed, e.g. as sound engineers, cameramen, graphic designers, photojournalists, editors, PR managers, journalists, reporters, editors, media specialists, press spokesmen, copywriters, marketing specialists, company or nonprofit organization managers, sales managers, online marketers, producers, lecturers of educational courses, media manager projects, consultant in the field

of digital games, creator of educational programs and didactic aids, specialists for the use of media in the public and private sector, dramaturgs, creative experts, specialists in the creation of digital games, directors, analysts of digital game production, screenwriters, etc.

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### Faculty of Health Sciences

#### **ACCREDITED STUDY PROGRAMMES**

#### **BACHELOR STUDIES**

- Physiotherapy
- Radiological technology

#### **MASTER STUDIES**

Physiotherapy

#### **DOCTORAL STUDIES**

Physiotherapy

### POSTGRADUATE SPECIALIZATION STUDY

- Master of Public Health MPH
- Occupational Therapy
- Physiotheray in Sports and Physical Education



### Faculty of health sciences in brief:

- quality educators (prominent personalities of Slovak and Czech medicine with high so-called by H-index)
- cooperation with top workplaces:
  - Bratislava University Hospital
  - National rehabilitation center Kováčová
  - National Institute of Rheumatic Diseases in Piešťany
  - Slovak spa in Piešťany
  - Czech Technical University in Prague
  - Klimkovice sanatorium
- theoretical and practical teaching in well-equipped specialized classrooms
- the possibility to participate in the scientific activities of ŠVOČ (student scientific and professional activity)
- Congresses and symposia (Piešťany physiotherapeutic and balneology days, Trnava days of radiology)
- own fitness
- Slovak Journal of Health Sciences

### Employment of graduates in practice

A graduate of the study program Physiotherapy masters the basic examination and treatment procedures and methods in physiotherapy, balneology and therapeutic rehabilitation, in



primary, secondary and subsequent health care, counseling and educational activities. Graduates carry out their highly professional activities within the framework of preventive, diagnostic, curative and rehabilitation care in medical and spa facilities, in social care institutions, in rehabilitation institutions, in sanatoriums, in home nursing care agencies, in workplaces focusing on therapeutic

physical education, physical therapy and complex physiotherapy, as well as modern rehabilitative-recreational and preventive facilities such as wellness / fitness, which are increasingly sought after nowadays.

Physiotherapy graduates can also work in other specialized workplaces, such as health and commercial insurance companies and employment offices. In addition, they can also be used in educational facilities for disabled children and youth, retraining facilities for disabled citizens, sheltered workshops, and occupational therapy workplaces. They can also work in social organizations that aim to resocialize disabled citizens. They can also be used in facilities that manufacture and distribute aids for the field of physiotherapy.

A graduate of the Radiological
Technology study program will perform
highly professional activities within the
framework of diagnostic and treatment
care in inpatient and outpatient diagnostic
and treatment facilities, medical
institutions, research institutes and
other health institutions with nationwide
scope, not excluding veterinary medicine
workplaces. It can also work in specialized
workplaces such as health insurance
companies and public health offices and in
companies engaged in the production of
radiodiagnostic and therapeutic devices.

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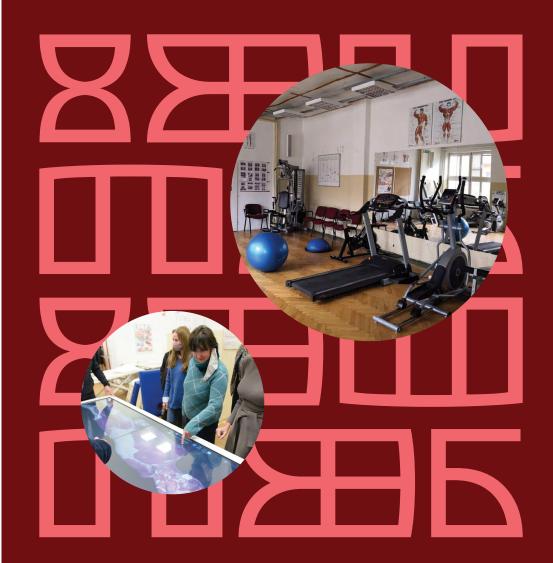
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# Institute of Management

#### **ACCREDITED STUDY PROGRAMMES**

#### **BACHELOR STUDIES**

- Management in tourism and hotel industry
- full-time study (3 years)
- part-time study (3 years)



### Institute of management in brief:

The study program management in tourism and hotel industry provides graduates with the possibility of wide application not only in the field of tourism, but also in managerial positions in other companies and organizations. Already during their studies, students can travel and get to know new cultures also as part of mobility programmes, or gather practical experience in contracted tourism institutions or other organizations of their choice. As part of the study, students will not only learn how to manage the operation of businesses in the field of tourism, how they can be developed, how to lead employees to a committed approach at work, or how to create and develop an idea, but they will also gain knowledge and practical skills in terms of introducing their own projects into life and check whether their idea is meaningful and can come to life and become successful. Based on practically oriented teaching, they will also be able to answer the following questions:

- Is the team assembled by me good enough that I can carry out the proposed project with its members?
- Can I get material, financial and participatory support from project stakeholders?
- Is the project proposed by me

profitable and sustainable? Is it able to fulfill the planned goal?



At the same time, students will also get an answer to the most important question: Do I enjoy and fulfill this work enough to dedicate myself to it in my professional career? The study program management in tourism and hotel industry helps to fulfill the strategic objective of tourism development in Slovakia by providing qualified managers in this area. As part of the study, students will also gain knowledge and practical



skills in terms of introducing their own projects into of life (Clothes Swap at "Baterkáreň", Book Swap at "Podivný Barón" in Púchov, Coffee stop, Traveller's talk, TOP excursion at "Hotel pod Lipou" and many others...) and check whether the idea has meaning and can come to life and be successful.

#### **Employment of graduates**

Program Management in Tourism and Hotel Industry:

- can competently and comprehensively manage the operation and development of businesses operating in the field of tourism.
- knows how to work at the middle level of management in public and state administration in departments of tourism, regional development, regional organizations of tourism, tourism and information centers, in regional development agencies,
- is able to do business independently in the given area.

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# Science and Research

The University of Ss. Cyril and Methodius in Trnava, in addition to extensive educational activities, conducts basic research in the field of natural sciences, humanities, social and pedagogical sciences. Every university teacher as well as a doctoral student is involved in scientific-research and subsequently publication activities. The university has top-notch and unique scientific workplaces as well as

a university science park. It implements 15 doctoral study programs and has the right to conduct habilitation and inauguration procedures in 7 fields. It regularly organizes a number of scientific events and publishes scientific journals, some of which are registered in the renowned scientific databases SCOPUS and WoS. A number of scientific personalities work at UCM.

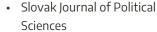


#### Scientific conferencesselection

- Piešťany physiotherapeutic and balneological days
- TREND days of radiology in Trnava
- Applied Natural Sciences
- European Symposium on Religious Art Restoration and Conservation
- Marketing and Media Identity
- · Ouo Vadis
- Sacred monuments in the light of tourism
- Migration: The Challenge of European States
- Quality of language education at universities in Europe
- Dynamics of regional self-government in Slovakia - Elections 2017
- EDUCOM 2017
- Current trends in public administration in the European area
- Electrical engineering and competitiveness in Post-communist Europe
- Cyril-Methodian Days of social services
   New challenges for social services
   and counseling
- Migration and its impact on V4 countries

### Scientific journals-

- Nova Biotechnologica et Chimica,
   17th year, registered in the SCOPUS database
- Journal of Applied Informatics and Mathematics, 14th edition
- Slovak Journal of Public Policy and Public Administration,
- Journal of Information Technologies,
- Communication Today, registered in the Scopus and Web of Science databases
- Acta Ludologica
- Media Literacy and Academical Research, registered in WoS and SCOPUS
- European Journal of Media Art and Photography, registered in Web of Science
- Ethnological Actualis, 18th year
- Lege Artis, registered in the Web of Science database
- Tohuwabohu Aktuell







- Applied Natural Sciences A Young Scientists Journal
- Slovak Journal of Health Sciences
- European Journal of Transformation Studies, registered in the Web of Science ESCI database

### Scientific workplaces and laboratories:

The university science park integrates the scientific infrastructure of the UCM into a larger whole, enabling multidisciplinary scientific projects to be solved and operations to be optimized, including innovation and sustainable growth.

It includes unique workplaces, specialized research laboratories, centers providing basic and applied research as well as development centers.

Top and unique workplaces at UCM

- positron emission laboratory tomography (PET)
- · laboratory of genetics modified

- organisms (GMOs)
- geographical laboratory information systems (GIS)
- HD television studio
- · Radio studio radio Aetter,
- Interpretation laboratory
- Analytical-diagnostic center
- (ADC) includes a series of laboratories where top analytical instruments and spectrometers for separation and analytical identification of mixtures as well as pure substances of organic and inorganic origin and also biological material are located. It brings together specialized laboratories such as
  - elemental analysis laboratory, lab. of separation methods, lab. of biotechnology, preparatory
  - chemistry lab., molecular spectrometry lab., lab. of radioecology, lab. ofenvironmental studies and many others
- Laboratory of neuromarketing



# International Relations and Internationalization Strategy

University of Ss. Cyril and
Methodius in Trnava (UCM) has been
constantly expanding international
contacts with important world and
European educational institutions,
organizations and other partners
in the field of science, research and
education since its establishment. We
perceive internationalization as one
of the preconditions for increasing
the quality of higher education as an
important tool for the exchange of
experience, the development of language
and intercultural skills of students and
university staff.

The development of international cooperation at the university is implemented primarily in the form of bilateral and multilateral agreements aimed at the mutual exchange of students, teaching and nonteaching staff, as well as through the implementation of international scientific projects, the organization of joint scientific events and the presentation



of work results in the form of joint publications.

Students and employees can take advantage of a wide range of mobilities through the Erasmus+ program or they can complete a stay abroad on the basis of other international bilateral agreements, or take advantage of opportunities within other mobility and scholarship schemes and programs.

The most widespread and successful are Erasmus+ and CEEPUS programs. It is a program of the European Union that provides grants for a wide range

of actions and activities in the field of education, vocational training, youth and sports.

The aim of the program in the field of higher education is to support mutual cooperation in the European and non-European areas, to increase the level of transparency and compatibility of higher education qualifications in Europe, to improve the quality of language teaching and to contribute to the improvement of the quality of the European education system.

Study stays within the ERASMUS+ program allow travel to 28 EU member states (Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Greece, Netherlands, Croatia, Ireland, Lithuania, Latvia, Luxembourg, Hungary, Malta, Germany, Poland, Portugal, Austria, Romania, Slovenia, Spain, Sweden, Italy, Great Britain), as well as countries of the European Economic Area (Norway, Iceland,

Liechtenstein), Turkey and Macedonia.

Another option is to travel as part of the Erasmus+ International Credit Mobility (ICM) program or NSP.

UCM is particularly successful in this program within Slovak universities, so our teachers and students also travel to Algeria, Indonesia, Iraq, Mexico, Malaysia, Kosovo, Tanzania and many other non-European countries.

In addition to the travel of our students and employees, it is through this program that our university is authorized to accept foreign students and employees, which contributes to the variety and quality of studies.

Part of supporting the development of international relations is also receiving foreign visits, delegations, lecturers and experts, which enrich the teaching process and contribute to the internationalization of science, research and education at our university.



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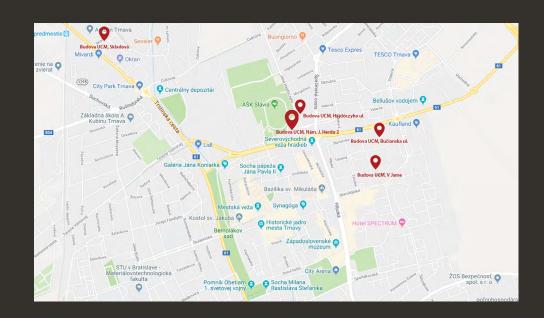
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Brochure Trnava 2023



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